

# Company Presentation

July 2023



# FORWARD LOOKING STATEMENT DISCLAIMER

This presentation contains forward-looking statements that involve risks and uncertainties. These include statements regarding our future financial and business performance, our business and strategy and the impact of the current geopolitical and macroeconomic developments on our industry, business and financial results.

Actual results may differ materially from the results predicted or implied by such statements, and our reported results should not be considered as an indication of future performance. The potential risks and uncertainties that could cause actual results to differ from the results predicted or implied by such statements include, among others, macroeconomic and geopolitical developments affecting the Russian economy or our business, changes in the political, legal and/or regulatory environment, competitive pressures, changes in advertising patterns, changes in user preferences, technological developments, and our need to expend capital to accommodate the growth of the business, as well as those risks and uncertainties included under the captions "Risk Factors" and "Operating and Financial Review and Prospects" in our Annual Report on Form 20-F for the year ended December 31, 2022 and "Risk Factors" in the Shareholder Circular filed as Exhibit 99.2 to our Current Report on Form 6-K, which were filed with the U.S. Securities and Exchange Commission (SEC) on April 20, 2023 and November 18, 2019, respectively, and are available on our investor relations website.

All information provided in this presentation is as of July 27, 2023, and Yandex undertakes no duty to update this information unless required by law.



## Yandex at a glance

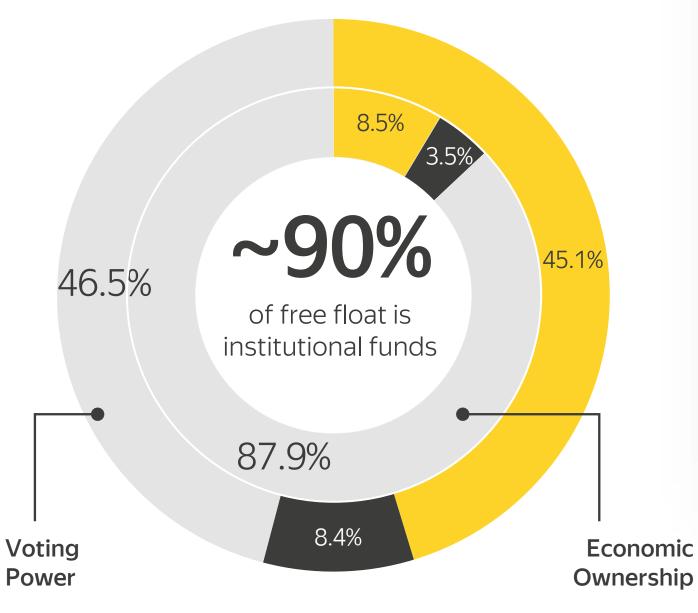




LASTAR Trust<sup>2</sup>

Free Float

Other Directors, Officers& Employees, pre-IPOShareholders



#### **KEY SERVICES**

#### Search

Leading search engine in Russia

#### Mobility

Leading ride-hailing service in Russia operating in number of other international markets

#### **E-Commerce**

One of the largest marketplaces in Russia offering seamless experience with high frequency FoodTech services

#### Video / Audio Streaming

Leading video and music streaming services in Russia

#### **AUDIENCE**

Monthly active users



O





42.3 MM

Yandex Go<sup>4</sup>

Yandex Maps (mobile)<sup>5</sup>

35 MM

Yandex Plus subscribers<sup>5</sup>

23.5 MM

57 MM

Alice users<sup>3</sup>

Source: Company data, public sources, June 2023

Source: 1 Mkt cap was calculated by multiplying the last price of a stock on Moscow Exchange as of 24 July, 2023 by its total number of issued and outstanding shares and converted at the CB exchange rate as of the same date; 2 LASTAR Trust, a family trust established by Mr. Volozh in December 2019. In July 2022, Mr. Volozh irrevocably undertook not to give voting instructions to the trustee in respect of the YNDX Class B shares held by the trust; pursuant to the trustee will vote such shares at any general meeting of shareholders only in accordance with the recommendations of the independent members of the YNDX Board of Directors.; 3 Company data as of 2Q 2023; 4 Company data as of 2Q 2023; 4 Company data, June 2023

## Yandex history

>1,000

Personnel

#### 1997 2010 2017 2020 2023 • Launch of a social project Yandex acquired • Launch of yandex.ru search engine Launch of a music streaming service Yandex Taxi acquired Uber's entire predecessor to Yandex Eats Helping Hand Yandex founded remaining 28.98% Launch of Autonomous driving • Launch of Delivery (Logistics) 2011 interest in MLU tests by Yandex Taxi service 2000 Yandex IPO on NASDAQ • Full consolidation of Yandex Launch of Al voice assistant Alice The company "Yandex" was Market (buyout of Sber's 45% Yandex Taxi founded registered stake in the joint venture) 2007 2013 2019 2022 Acquisition of Kinopoisk, the Launch of Yandex Educational Launch and testing Repurchase of convertible notes Initiative and School of Data most popular movie database of delivery robots • Zen and News divestment to VK and Delivery website, later transformed Analysis Launch of Lavka hyperlocal Club acquisition into VOD service dark store delivery BoD commenced a strategic process to 2004 change group's ownership and governance Launch of Yandex Maps 2012 2018 2021 Launch of Yandex Launch of E-commerce marketplace, • Transaction with Uber: full 2001 Browser Yandex Plus subscription, Cloud consolidation of Lavka, Eats, Launched contextual ad platform, car-sharing Drive, smart Delivery, SDG and increase Yandex's share in MLU to 71% system Yandex Direct speaker Station and food delivery Eats Acquisition of a banking license 2019 2008 2014 2022 6M 2023

Source: Company data

>5,000

51

>10,000

175

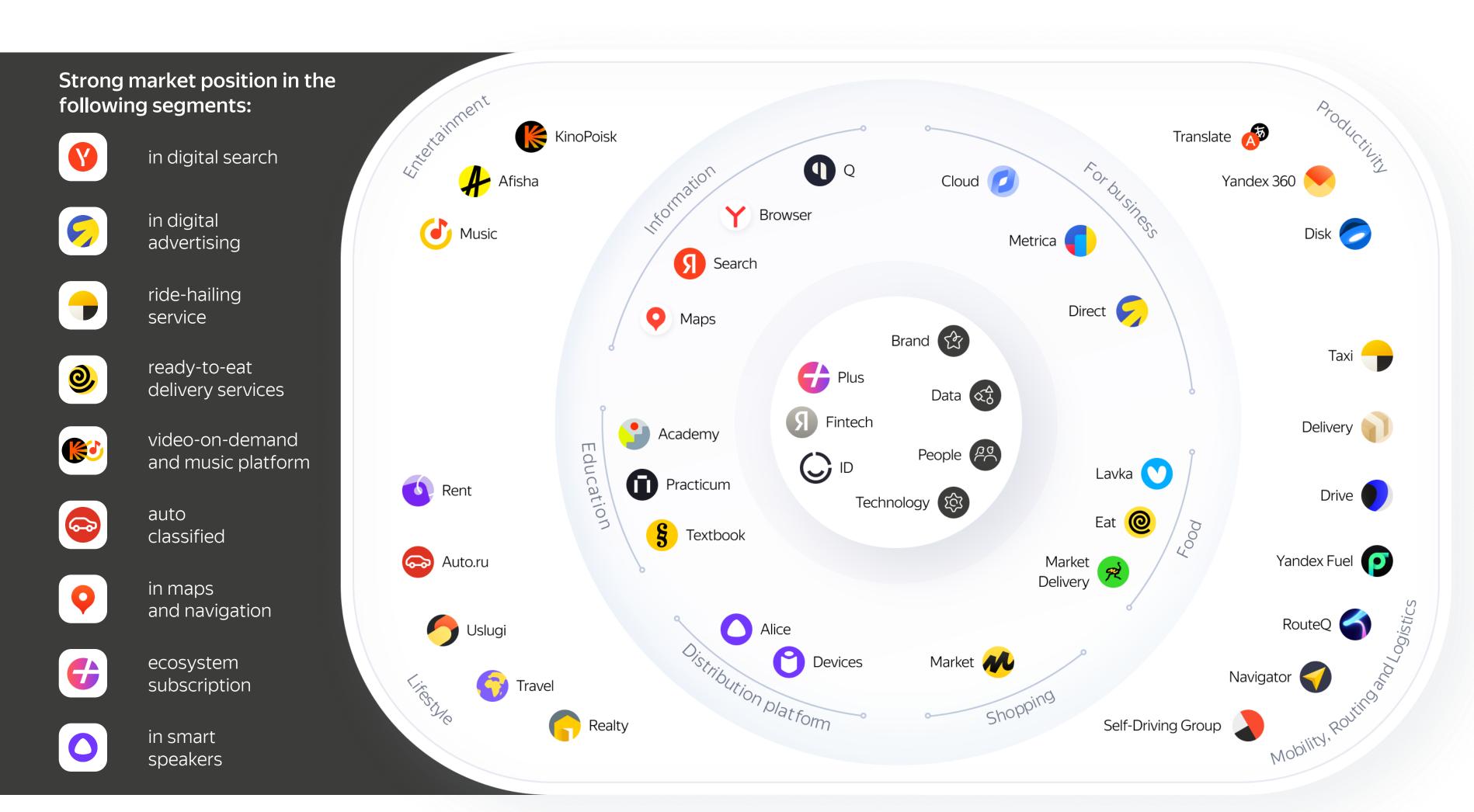
>24,280

346

>20,800

522

## Yandex: leading platform of consumer services in Russia





#### **Yandex Plus**

- Core segment loyalty program with the largest subscriber base in Russia of 23.5m subscribers<sup>2</sup>
- Yandex Plus subscribers generate **c. 80% higher GMV** in Yandex's key transactional services than non-Plus customers<sup>3</sup>



#### **Yandex Fintech**

- Deepening integration
   of payment services into the
   Yandex transactional
   businesses
- Development and launch of financial products for consumers and partners of Yandex services

## Unique position in the global context, with further international diversification upside

	Yandex	Google	<b>E</b> 2 <b>Alibaba</b> .com <sup>™</sup>	Tencent 腾讯	amazon	mercado
<b>Search</b>			<b>✓</b>		×	×
Advertising						
					X	X
Ride-Hailing		1	2	2	X	X
FoodTech		×		3		X
<b>E-commerce</b>						
Cloud						X
<b>Entertainment</b>						X
(S) Autonomous driving						4
<b>E</b> FinTech			5		×	

## Our success is based on a strong talent pool and unique culture of innovation...

#### Strong talent pool and culture of innovation



Access to deep talent pool reflecting strong educational foundation in IT-related subjects



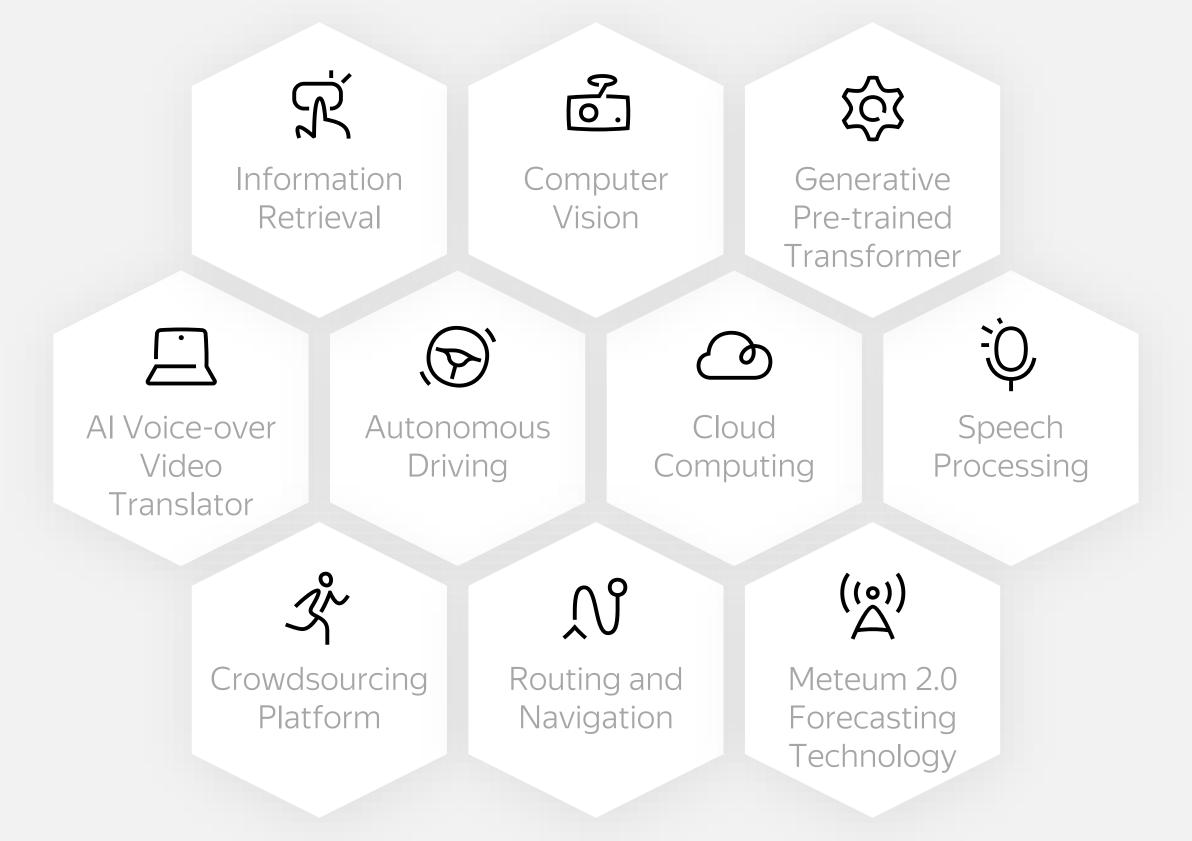
Forbes platinum employer status in 2021 and 2022<sup>1</sup>, Best IT-employer status in HH.ru rating in 2022



Open culture, fostering innovative thinking and the creation of unique products



Practically all Yandex products and services are based on the company's proprietary technologies built in-house



## ...ensuring substantial achievements through continuous use of best-in-class in-house technologies

#### Search

Leading search engine in Russia



#### Taxi

Leading ride-hailing operator in Russia and CIS



#### Video-ondemand-platform

Nº1 in Russia



#### Supercomputers

The most powerful in Russia and 3 Yandex supercomputers were included in the list of 50 most powerful computers on the planet

#### **Speech Processing**

Real time translation and dubbing of movies and videos between 6 languages, including Chinese

#### Maps

The most detailed and popular consumer map of cities in Russia



#### Al voice assistant

N°1 in Russia. Yandex was the first in the world who integrated a next-generation large language model into a voice assistant



Source: Company data



## Yandex: key businesses

#### SUSTAINABLY CASH-GENERATING SEGMENTS

#### SEARCH & ADVERTISING



#### Search

Leading search engine in Russia



#### Browser

Most popular nonnative browser in Russia



Direct

for placing

in Russia

contextual ads



Leading ad service



### Maps and

**Navigation** Leading map and navigation app in Russia and CIS

#### E-COMMERCE & FOODTECH & DELIVERY





A multi-category marketplace





#### Lavka, Deli

Hyperlocal e-grocery delivery service



KEY INVESTMENT AREAS

### 92

#### Eats & Market Delivery<sup>2</sup>

Delivery of ready-to-eat food from restaurants and various goods from offline stores



#### **Delivery**

Delivery solution for consumers and businesses

#### MOBILITY







#### Taxi

Leading ride-hailing operator in Russia with presence in other CIS and EMEA markets<sup>1</sup>



#### Drive

Car-sharing service



#### Scooter

Electric scooter rental service

#### PLUS, ENTERTAINMENT SERVICES AND FINTECH



#### Kinopoisk

Leading video streaming platform in Russia



#### Music

Leading music streaming service in Russia



#### Plus

Leading subscription program in Russia combining all key Yandex services via cashbacks and benefits for users



#### **Fintech**

Retail lending focused digital financial services

#### CLASSIFIEDS







#### Auto.ru, Yandex Realty, Yandex Rent and Yandex Travel

Leading online classifieds in the auto, real estate and travel verticals

#### OTHER



#### Cloud

Full-fledged cloud platform for B2B and B2C clients





#### **Devices & Alice**

A line of smart speakers and TV with an AI voice assistant



#### **Practicum**

The beginner-friendly online coding bootcamps with the highest completion rate and grad employment



#### **SDG**

Self-driving vehicles and autonomous delivery robots business

## Our reinvestment strategy

Previously we reinvested the profits from ad business to develop ride-hailing service in Russia

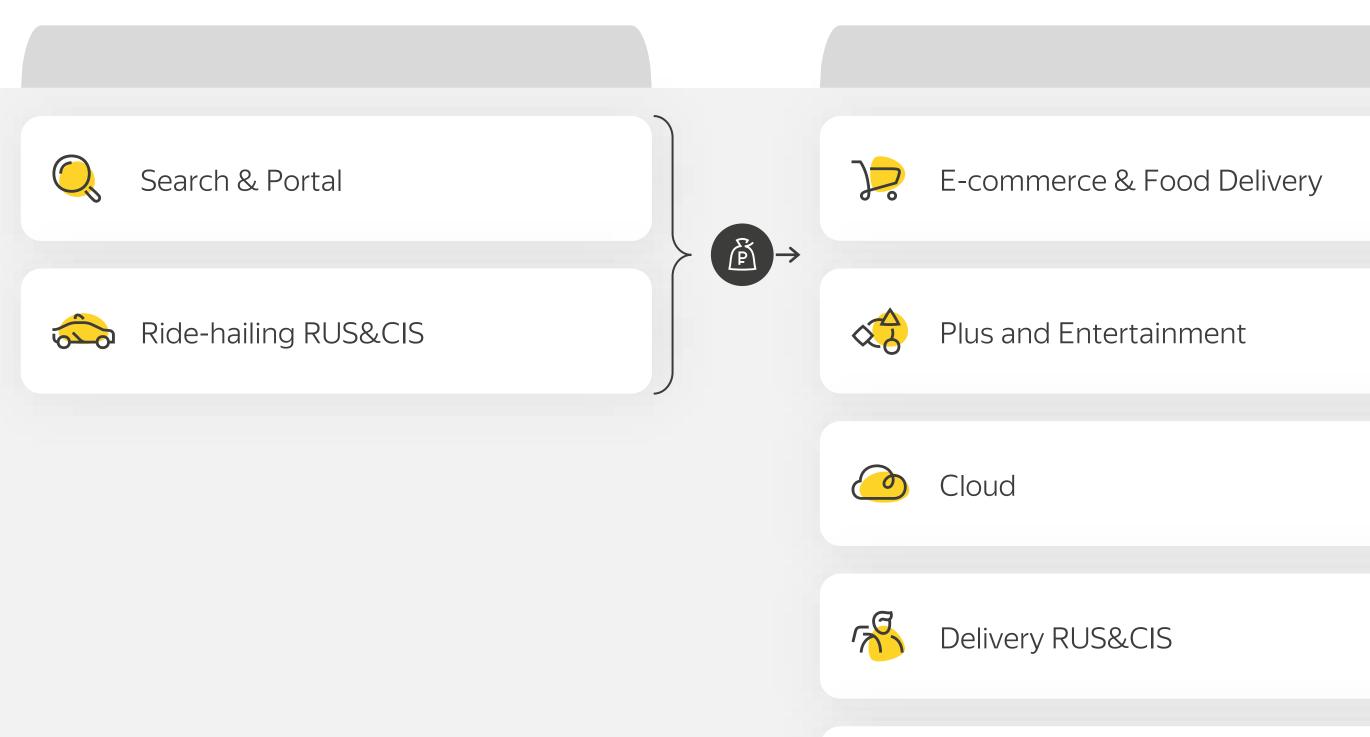
Now both businesses generate solid cash flow for us to re-invest in a number of attractive opportunities

Reinvest profit in...

Key current investment areas where we focus on improving profitability and achieving positive CF along with continuing solid growth

Devices and Alice

Potential areas of active investments in the future with a focus on fast growth





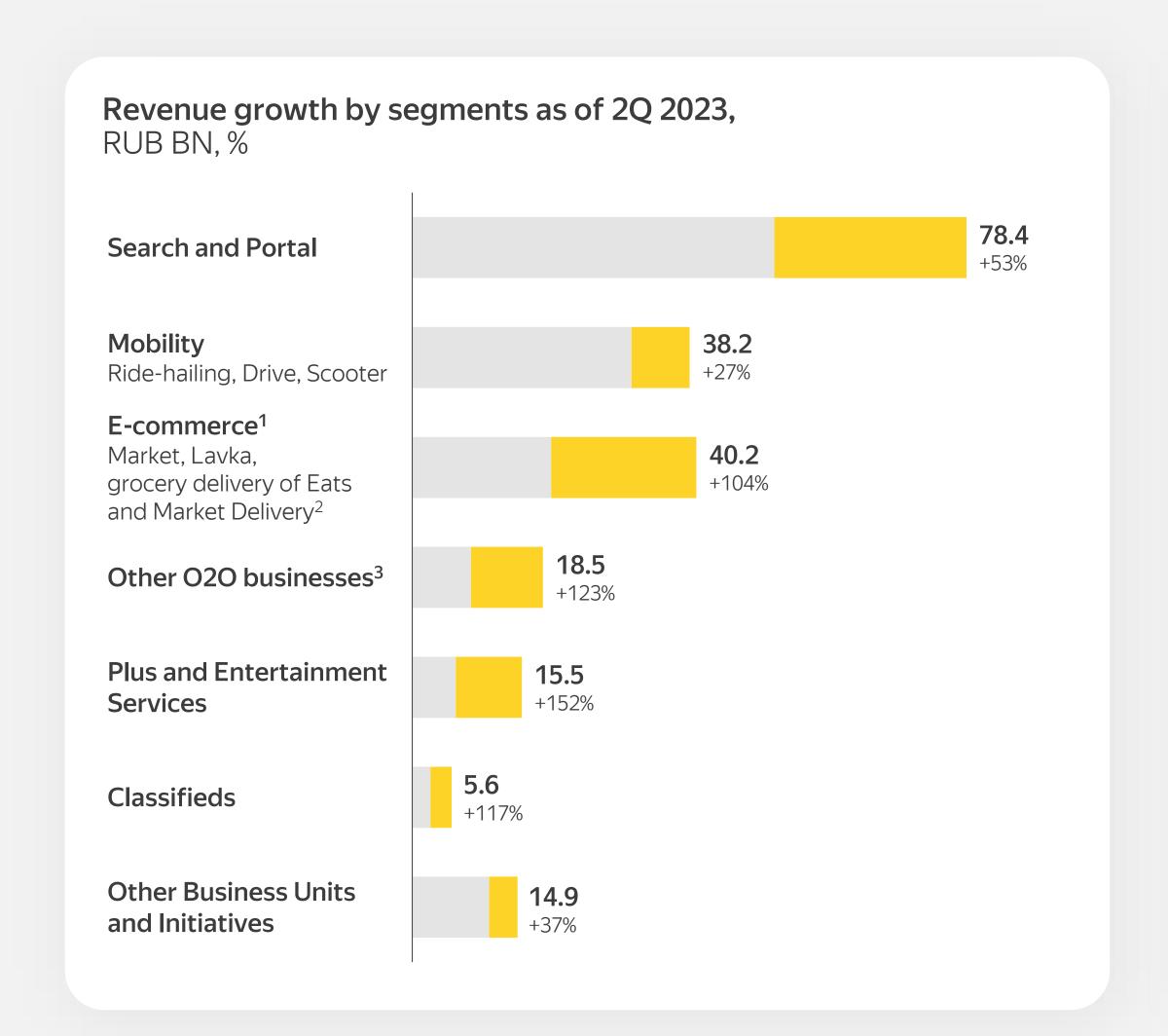
Fintech

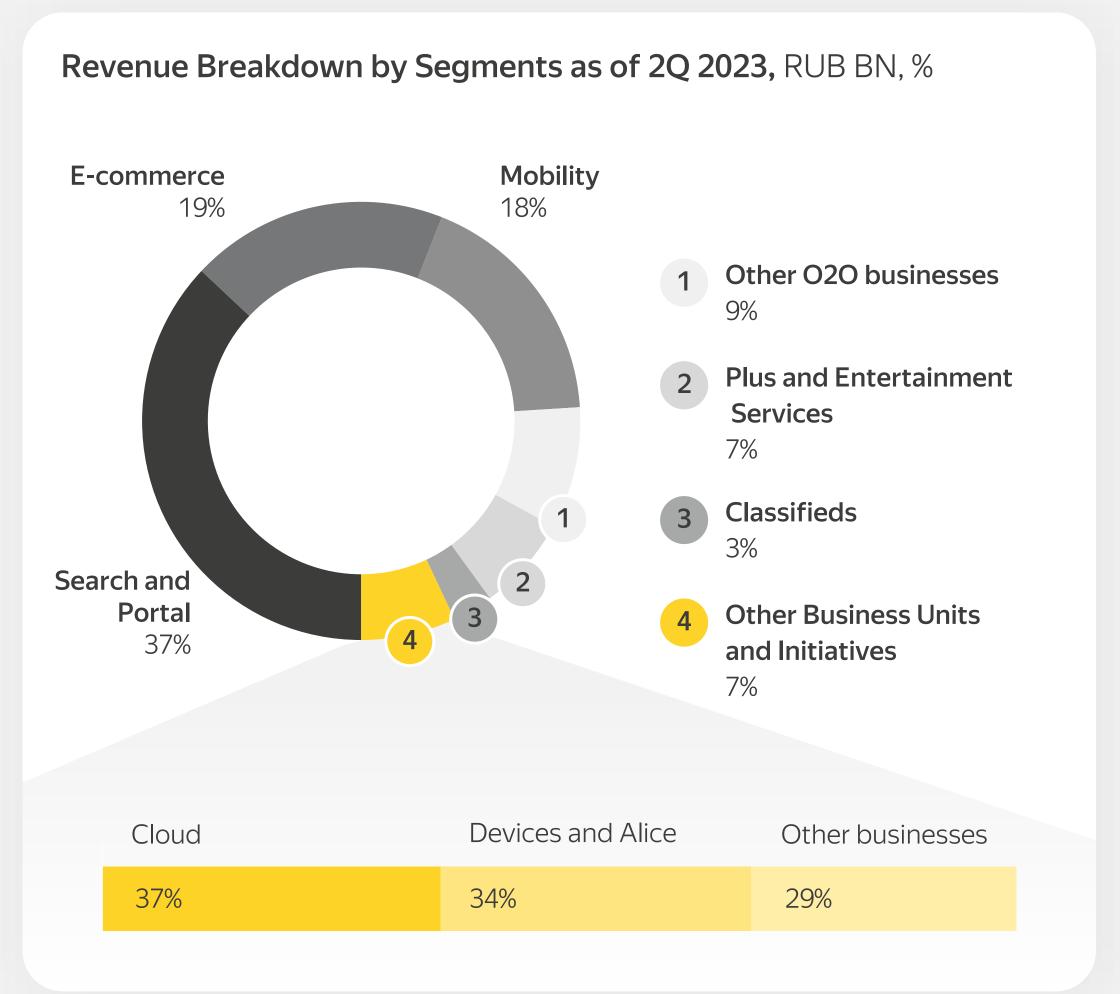


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Other attractive business opportunities (including selective international expansion and others)

## Yandex Revenue Structure as of 2Q 2023





Note: The calculation excludes eliminations related to our total revenues in the amount of (26.8) RUB BN, including eliminations related to the E-commerce, Mobility and Delivery segment in the amount of (1.9) RUB BN

1 The E-commerce businesses in Russia and CIS, including Yandex Market, our multi-category e-commerce marketplace, Yandex Lavka Russia, our hyperlocal convenience store delivery service, and the grocery delivery service of Yandex Eats and Market Delivery (since September 8, 2022, when the acquisition was completed; the service was earlier known as Delivery Club); 2 Market Delivery Club 3 Other O2O businesses, including Yandex Delivery, our last- and middle-mile logistics solution for individuals, enterprises and SMB (small and medium business); Yandex Eats and Market Delivery Food Delivery, our ready-to-eat delivery services from restaurants; Lavka Israel, our hyperlocal convenience store delivery service; and Yandex Fuel, our contactless payment service at gas stations, and several smaller experiments

## Search & Portal

Broad range of world-class, locally relevant search and information services



#### Yandex Search

The leading search engine in Russia



#### Yandex.Maps

The leading map and navigation app in Russia



63.6%

share of the Russian search market<sup>1</sup> 49.7%

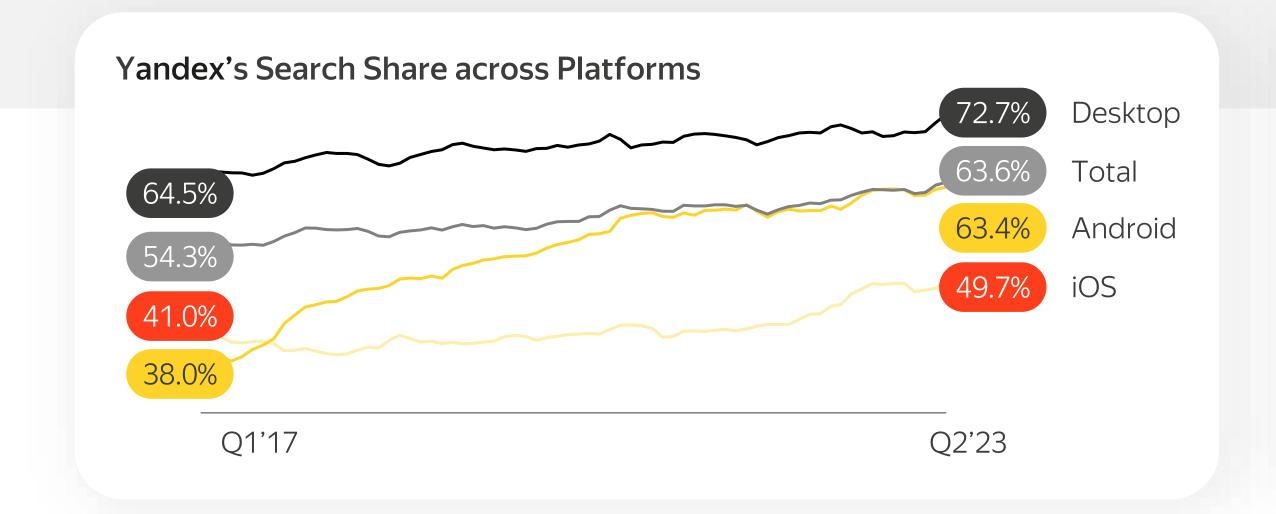
share of the Russian search market on iOS<sup>2</sup> 55%

of Search &
Portal ad revenue
was contributed
by conversion
strategies<sup>3</sup>



#### **Yandex Browser**

The most popular non-native mobile browser in Russia



- Improving search share and maintaining a solid position on the online advertising market
- Competition with international players has weakened, while strengthened with locals (marketplaces, classifieds and social networks)
- Key areas of investments to reach targets: AdTech, products for e-commerce and SMB, iOS market share

## Mobility

The leading taxi ride-hailing service on the local market, carsharing service, as well as scooter rental









Leading ride-hailing operator in Russia with presence in other CIS and EMEA markets



#### Drive

Car-sharing service



#### Scooter

Electric scooter rental service

42.3 MM

Yandex Go Monthly active users<sup>1</sup>

7.3 trips

users took per month on average<sup>1</sup> +18 %

trips in Q2 2023

33%

share of trips of total rides in Q2 2023 in the markets outside of Russia



Positive Adj. EBITDA since the end of 2018

To remain a leader in the ride-hailing market, Yandex focuses on

- Marketplace efficiency<sup>2</sup>
- Routes and waiting time optimization
- Drivers' loading efficiency improvement
- Partner<sup>3</sup> network expansion
- Quality and safety improvement



## E-commerce & FoodTech



Market

A multi-category marketplace



Lavka

Hyperlocal ultra-fast egrocery delivery service





Eats and Market Delivery<sup>1</sup>

Express delivery of goods from offline stores

Ready-to-eat delivery from restaurants

E-Commerce perimeter

Active sellers<sup>2</sup> 61.8<sup>K</sup> on Market as of the end Q2 2023

Assortment 53.2 MM SKUs as of the end Q2 2023

Dark stores 469 Lavka Russia and Market 15 in regions as the end of Q2 2023

## Market has a solid position for further growth and development

Significant cross-synergies allow Market to create unique offers for both users and businesses

#### Logistic Infrastructure









Fast and convenient delivery

methods with unique offers









#### Example

Purchase something extra in Lavka when ordering «Delivery-by-click» from Market

#### Yandex Plus loyalty program



More effective user attraction and retention

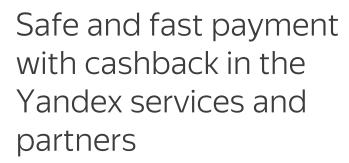
23.5 MM

Yandex Plus subscribers

### x2 times

More orders on Yandex Market are made by Plus subscribers

#### Fintech products





#### Split

Service that allows consumer to split purchase price



#### Debit card

Yandex Plus

#### Yandex Go super app concept

Fast access to our key transactional services from a single app













#### Example

Riding in a taxi, while tracking delivery, ordering food and buying smth on Market with Plus cashback

## Yandex Delivery (Logistics)

Yandex Delivery – last and middle-mile delivery solution for individuals and businesses, small and medium enterprises

- Highly fragmented market with a big potential of growth, customer experience and efficiency improvement
- Ability to leverage our strong expertise in mapping and routing technologies
- Focus on B2B, SMB and external partners
- High synergy potential with Yandex's segments (primarily e-commerce)

2020

Launch of Yandex Delivery service

2021

N°1 last-mile delivery marketplace in Russia in terms of supply<sup>1</sup>

N°2 player of the last mile delivery market in Russia in terms of number of deliveries

2022

Launch of day-to-day delivery and nextday delivery formats



The business model of Delivery is comparable to the ride-hailing business

Both businesses are 'asset light' with comparable long-term margin levels

~666 K

Deliveries per day in Q2 2023

x1.9

YoY growth in GMV in Q2 2023

## Plus and Entertainment Services



Kinopoisk

The leader<sup>1</sup> among VoD platforms in Russia

78<sup>K</sup>

movies and video episodes



Music

Leading music streaming service on the underpenetrated market in Russia

78 MM

music tracks



Al-based personal recommendations



Yandex Afisha

The leader<sup>1</sup> among ticketing services in Russia

2.9 MM

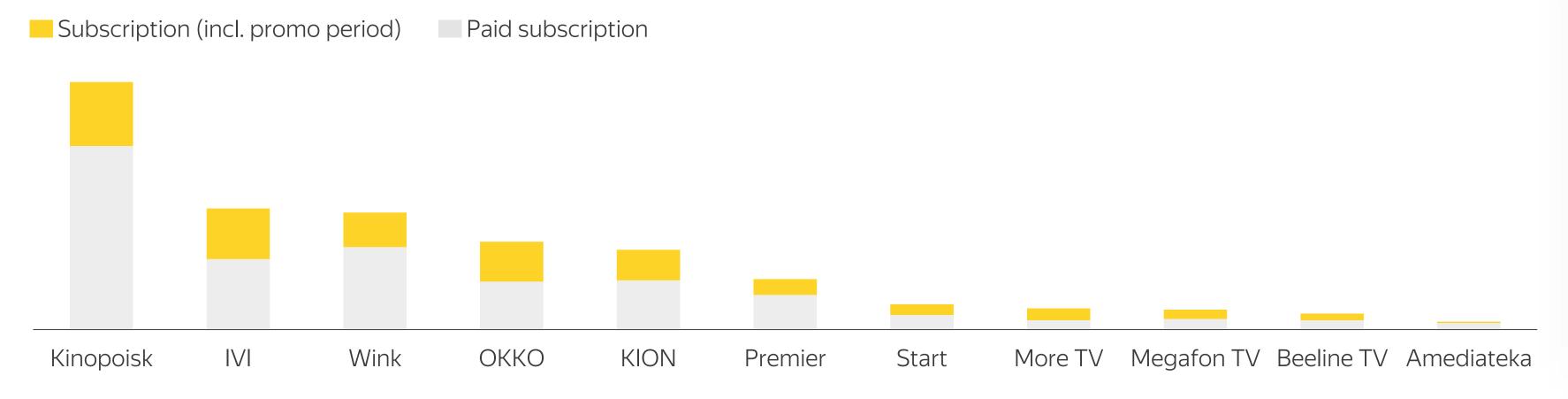
tickets sold in Q2'23



#### **Yandex Plus**

- The company's media services
  (Kinopoisk and Yandex Music) are the
  basis of the Yandex Plus subscription
- Subscription and transaction revenues are the key contributors to the segment's revenue
- Investments in content ensure the growth of the subscription base, the size of which is important for the unit economics and future profitability

#### Rating of video streaming platforms in Russia in Q2 2023<sup>1</sup>



Top domestic music streaming services in Russia<sup>2</sup>

- 1 (
  - Yandex Music
- 2



- 3
- MTC Music
- 4

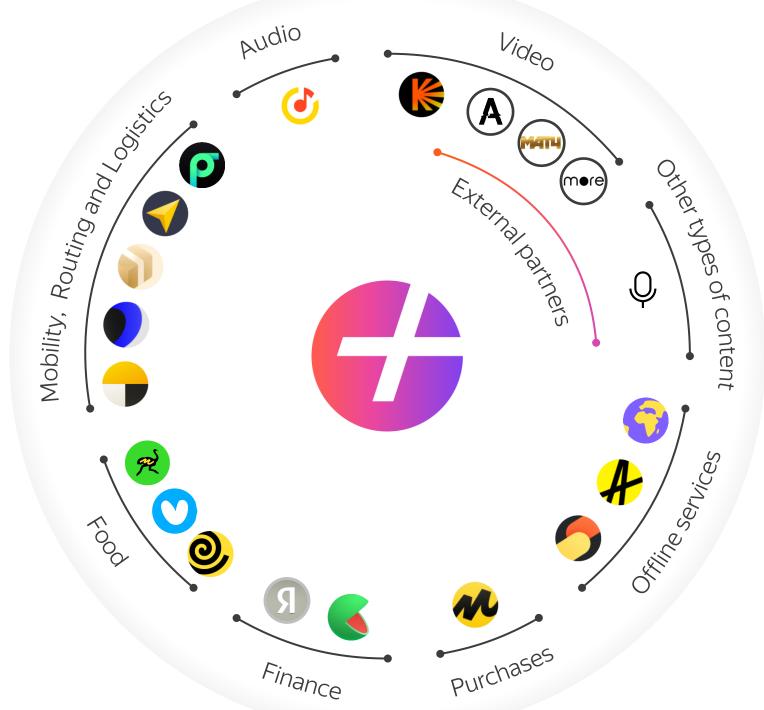


Zvuk

## Yandex Plus subscription to drive network effects

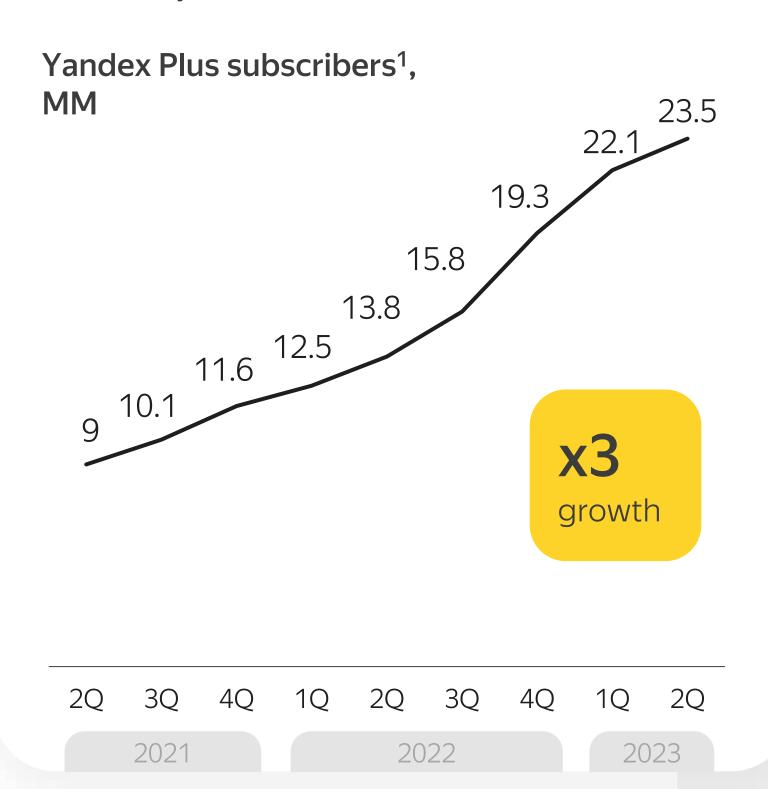


Yandex Plus is a single subscription that combines audio and video streaming services along with additional cashback and other benefits for ordering a taxi, delivery from restaurants, orders from the marketplace and others



02

The Yandex Plus loyalty program is the center of our platform, and the rapidly growing subscriber base is our competitive advantage over many other individual Yandex businesses



03

Yandex Plus is an effective mechanism to improve customer retention, cross-service usage and customer acquisition costs within Yandex platform of services

>65%

of GMV for E-commerce and FoodTech services is generated by Plus subscribers

c.80%

higher GMV is generated by Plus subscribers than by non-Plus subscribers across our key transactional services

## Self-Driving Technologies

Yandex SDG<sup>1</sup> — one of the world leaders in autonomous vehicle technology

#### **Self-Driving Cars**



25.3 mn km

driven in autonomous mode<sup>2</sup>



Launched 1st European

Robo-taxi service with over 67.9k passenger rides<sup>3</sup> since August 2018



Fleet > 130 vehicles

400+ engineers working on technologies







260 delivery robots

Yandex Rovers commercially deployed since Apr 2020<sup>4</sup>



>250,000 commercial deliveries

conducted as of Jun 2023, including deliveries in the USA and Russia through Yandex Eats, Lavka services as well as delivery of parcels through the Russian Post



Geo-presence

Russia, Israel



The third generation robots

can be loaded with up to 20 kg of cargo and are equipped with a removable battery for smoother operation. Robots move at a speed of 5-8 km/h and confidently navigate even in the dark

## Yandex Cloud

The only cloud provider in Russia with a fully-fledged scalable in-house infrastructure

+61%

revenue growth in Q2'23 YoY

13.5 RUB BN

Annual run-rate revenue in June'23

>50

IaaS & PaaS services

**TOP 3** 

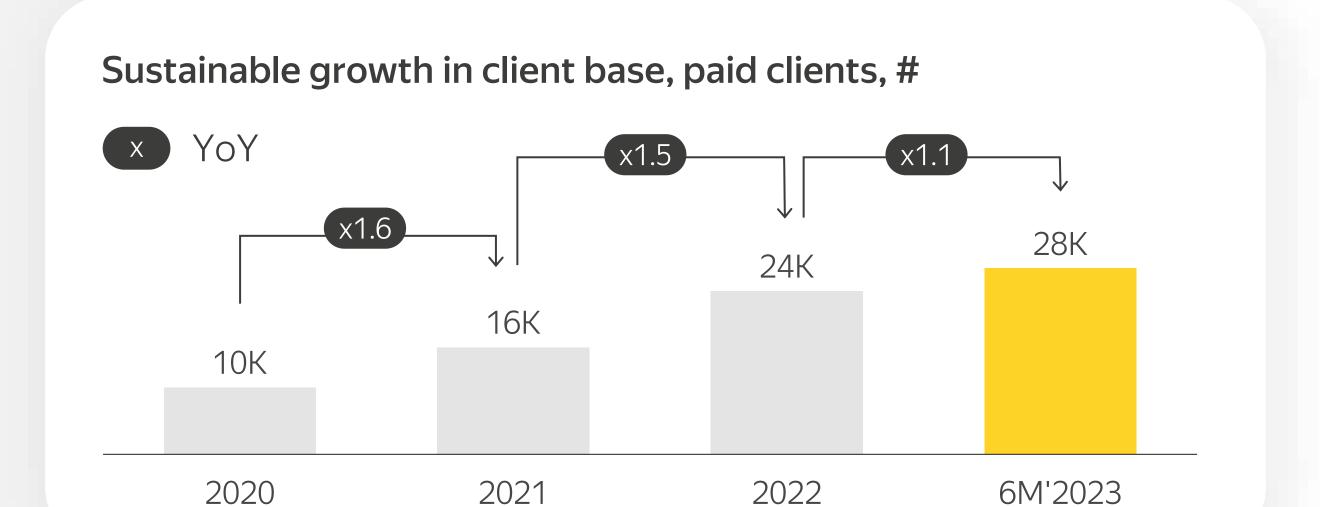
Public cloud provider in Russia

#### Top enterprise

customers from key industries

#### Compliance

with local and international security regulations



#### **Key clients**









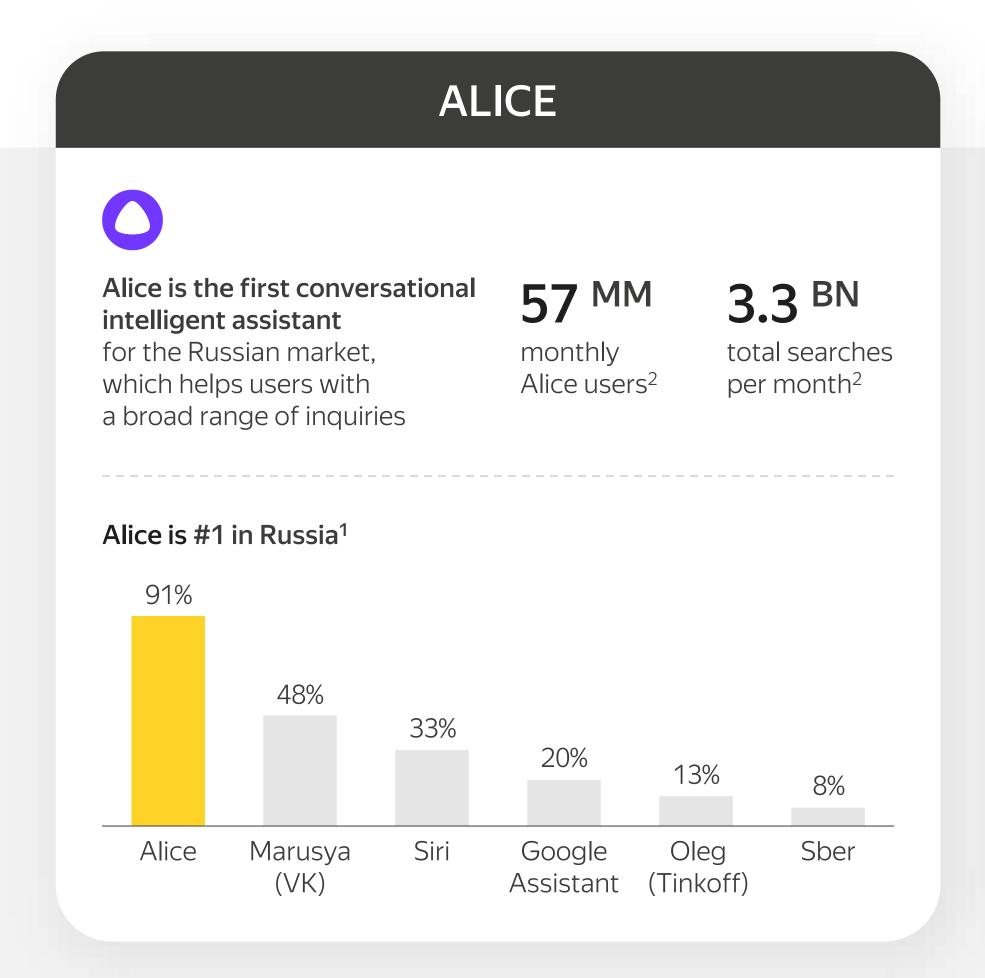


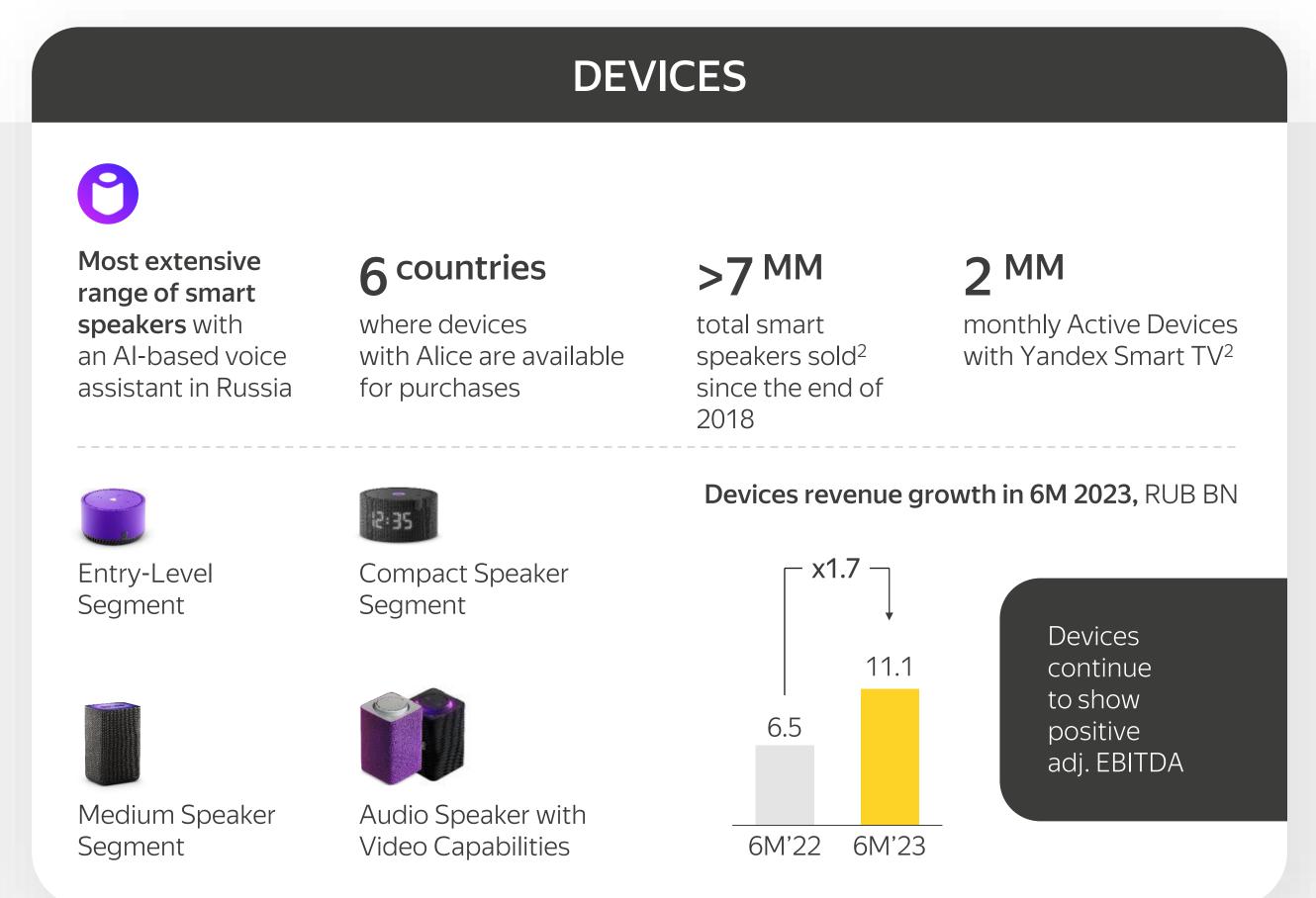




## Devices and Alice

Smart devices with Alice is a distribution platform for Yandex's entertainment and informational services with a focus on home experience





## FinTech

#### 2021

- Acquisition of a banking license
- Launch of Yandex Pay
- Launch of Split

#### 2022

- Launch of Yandex Plus Debit Card
- The first deposit (on the platform of the Moscow Exchange "Finuslugi")

#### 2023

- Launch of debit card Yandex Pro
- Launch of loans for drivers

#### Split<sup>1</sup>

A service for paying for purchases in installments

40%

net increase in GMV of customers who used the Split

x2 times

higher is average check of Split users on Market

Split is already available on Yandex and partners' services



Launch

Jan'23

Launch

Sep'21

#### **Yandex Plus Debit Card**

Launch Sep'22



Synergy with other Yandex services



3%

cashback for Yandex services (Yandex Go, Lavka, Fuel, Eats, Drive, Market and other) 1.5%

cashback for partner services (the card can be used in any store)

#### **Product strategy**

- Further integration of **payment services** into the Yandex transactional businesses
- Development and launch of financial products for consumers and partners of Yandex services

## Debit card Yandex Pro for drivers

Free debit card for drivers. The main advantage of the card is an ability to receive payments instantly (3 minutes after the end of the trip) and without commissions



#### Yandex Pay

Launch Mar'21

Convenient online payment service, which allows avoiding filling in bank card and contact details on websites and apps as they are pulled up from user's Yandex account



## Summarizing the important facts about Yandex



## Yandex — strong positions in many markets

Yandex holds leading positions in many markets with a solid trend for long-term and sustainable growth

In addition to the current business portfolio, Yandex continues to launch new products and services based on its own technologies



## Yandex — highly diversified business

Yandex has been successfully developing many business models, including advertising, ride-hailing, e-commerce, FoodTech, video and audio streaming, delivery and logistics business, cloud technologies and much more

Diversification allows Yandex to increase its future growth potential and the resilience of its business



## Yandex — services for millions of people

Yandex combines a variety of services that millions of people use on a daily basis. Since 2004, the company has launched more than 90 services in different areas

Many of them are combined in the Yandex Plus subscription program (one of the largest loyalty programs in Russia by number of subscribers), providing additional opportunities for users and businesses



## Yandex — long-term growth potential

From 2010 to 2020, Yandex's total addressable market has grown more than 60 times. In the future, the company sees significant growth potential for many of its businesses, especially for new areas in which it is now actively investing

Our more mature businesses, such as advertising and ride-hailing, also still offer a solid growth potential



## Yandex — strong team and best-in-class technologies

Our proprietary best-in-class technology coupled with a strong talent pool allow Yandex to develop new services, grow rapidly, increase the competitiveness on the key markets and replicate proven and effective business models in various markets and geographies

Yandex's key businesses (advertising and ridehailing) are among the most efficient and highly profitable in the world in their industries



## Yandex — technologies of the future

Yandex is one of the few companies in the world and the only one in Russia that has launched a public robo-taxi service, and Yandex courier-robots are already delivering orders in Russia and abroad

Self-driving technologies provide Yandex an access to a huge potential market as well as an opportunity to build another sizeable business in the long-term

## Yandex Campus overview

2024

Commissioning Date

#### # of floors

- 12-15 ground floors
- 5 underground

Our new campus is planned to include a cafe, pharmacy, classrooms, lecture halls, presentation halls and a museum

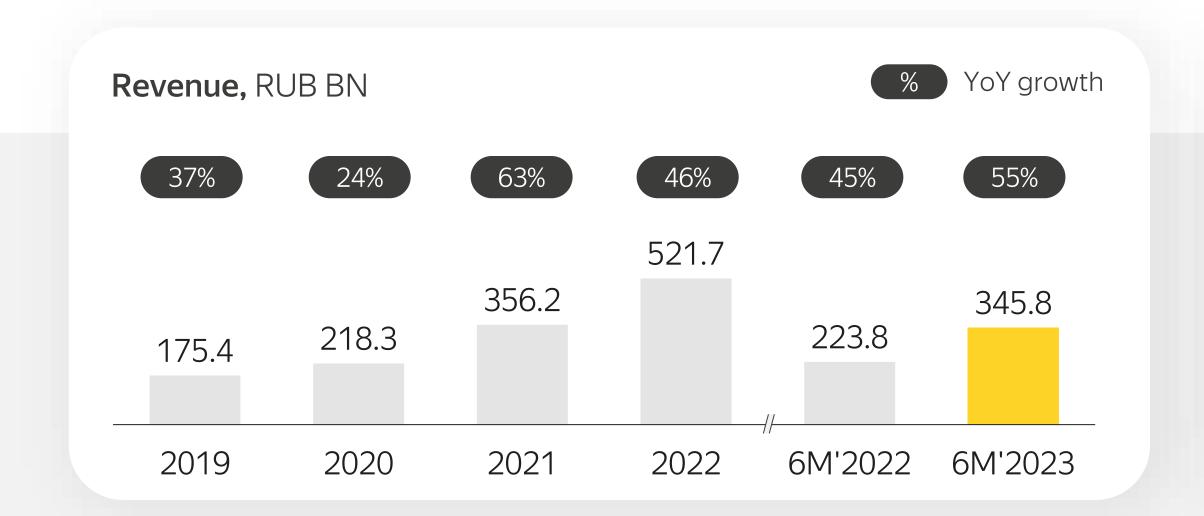


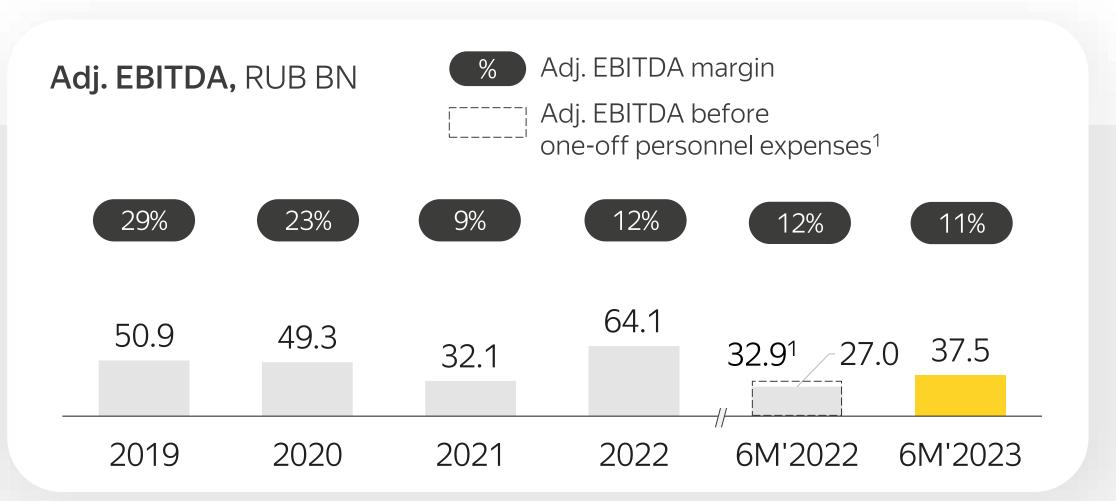


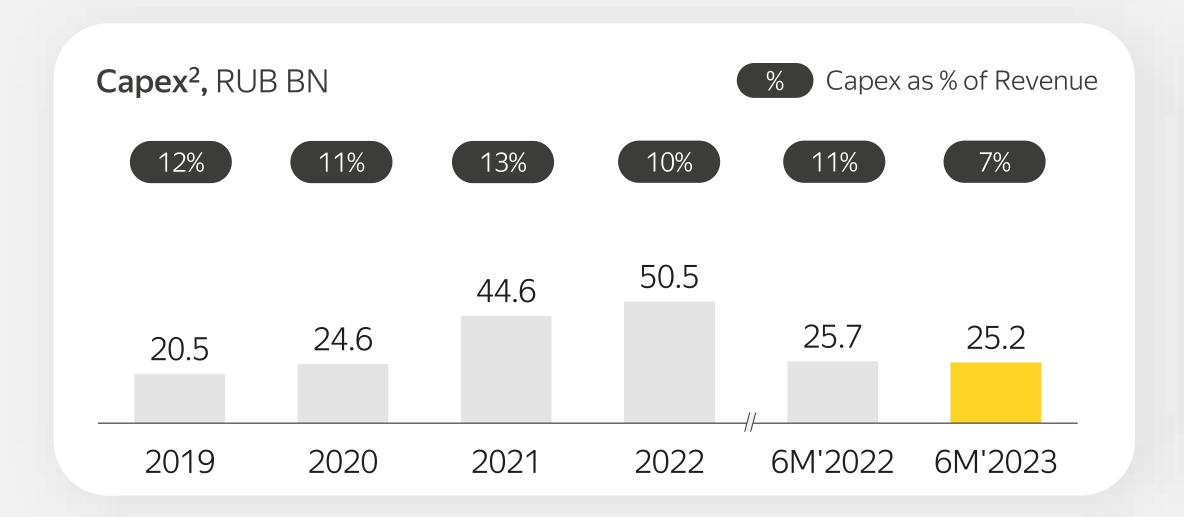
Notes: All sums are net of VAT

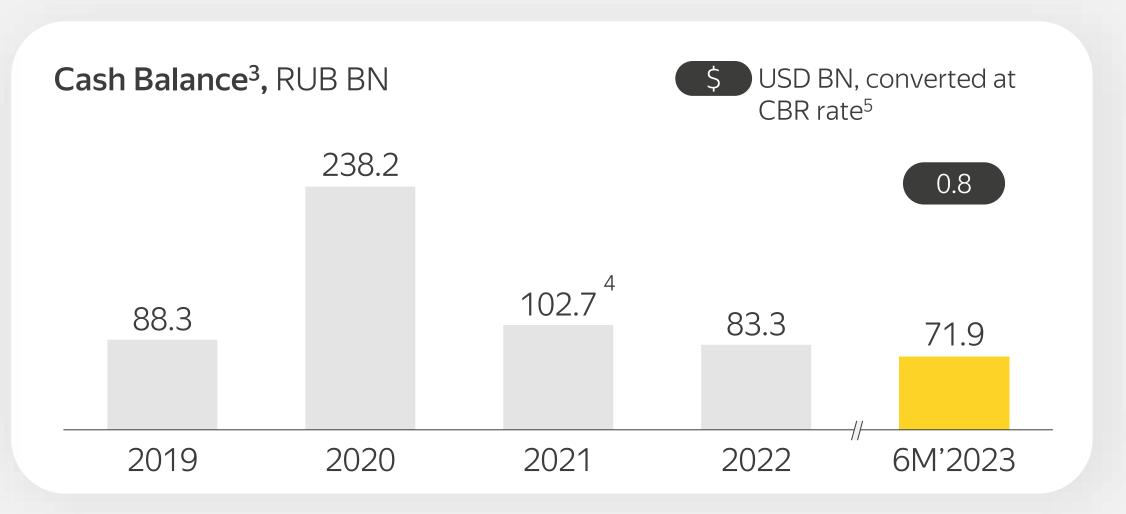


## Financial summary









Source: Company data, public sources

## Quarterly Financial Summary by Segment

Revenues, RUB MM	Q2'22		Q3'22		Q4'22		FY'22		Q1'23		Q2'23	
% Revenue growth, YoY												
Search & Portal	51,209	32%	61,151	46%	69,859	48%	226,023	39%	67,545	54%	78,416	53%
E-commerce, Mobility and Delivery	56,732	53%	63,446	49%	85,874	63%	261,246	57%	88,475	60%	94,951	67%
Mobility	29,938	62%	31,015	40%	34,392	29%	121,906	43%	32,542	23%	38,162	27%
E-commerce	19,653	36%	23,520	53%	37,310	101%	101,228	67%	40,837	97%	40,176	104%
Other 020	8,297	79%	10,442	76%	16,426	88%	44,335	89%	17,178	87%	18,475	123%
Eliminations	(1,156)	n/m	(1,531)	n/m	(2,254)	n/m	(6,223)	n/m	(2,082)	n/m	(1,862)	n/m
Plus and Entertainment Services	6,150	50%	7,817	81%	11,984	84%	31,782	73%	13,356	129%	15,503	152%
Classifieds	2,568	11%	3,371	39%	3,938	54%	12,287	33%	4,438	84%	5,573	117%
Other Business Units and Initiatives	10,868	97%	11,202	70%	18,907	102%	48,783	82%	14,186	82%	14,891	37%
Eliminations	(9,779)	52%	(13,824)	115%	(25,784)	229%	(58,422)	115%	(24,725)	174%	(26,839)	174%
Total Revenues	117,748	45%	133,163	46%	164,778	49%	521,699	46%	163,275	54%	182,495	55%

#### Our segments structure includes

- The Search and Portal segment includes Search, Geo, Weather and a number of other services offered in Russia, Belarus and Kazakhstan
- The E-commerce, Mobility and Delivery segment includes our transactional online-to-offline (O2O) businesses, which consist of (i) the mobility businesses, including ride-hailing in Russia and other countries across CIS and EMEA, Yandex Drive, our car-sharing business for both B2C and B2B, and scooters; (ii) the E-commerce businesses in Russia and CIS, including Yandex Market, our multicategory e-commerce marketplace, Yandex Lavka Russia, our hyperlocal convenience store delivery service, and the grocery delivery services of Yandex Eats and Market Delivery (since September 8, 2022, when the acquisition was completed; the service was earlier known as Delivery Club); and (iii) our other O2O businesses, including Yandex Delivery, our last- and middle-mile logistics solution for individuals, enterprises and SMB (small and medium business); Yandex Eats and Market Delivery Food Delivery, our ready-to-eat delivery services from restaurants; Lavka Israel, our hyperlocal convenience store delivery service; and Yandex Fuel, our contactless payment service at gas stations, and several smaller experiments.
- The Plus and Entertainment Services segment includes our subscription service Yandex Plus, Yandex Music, Kinopoisk, Yandex Afisha and our production center Yandex Studio
- The Classifieds segment includes Auto.ru, Yandex Realty, Yandex Rent and Yandex Travel
- The Other Business Units and Initiatives category includes our self-driving vehicles business (Yandex SDG), Yandex Cloud and Yandex 360, Yandex Education (Practicum and other education initiatives), Devices and Alice, FinTech (including Yandex Pay and Yandex ID) and a number of other experiments as well as unallocated corporate expenses
- Eliminations related to our revenues represent the elimination of transactions between the reportable segments, including advertising revenues, intercompany revenues related to brand royalties, data centers, devices intercompany sales and others

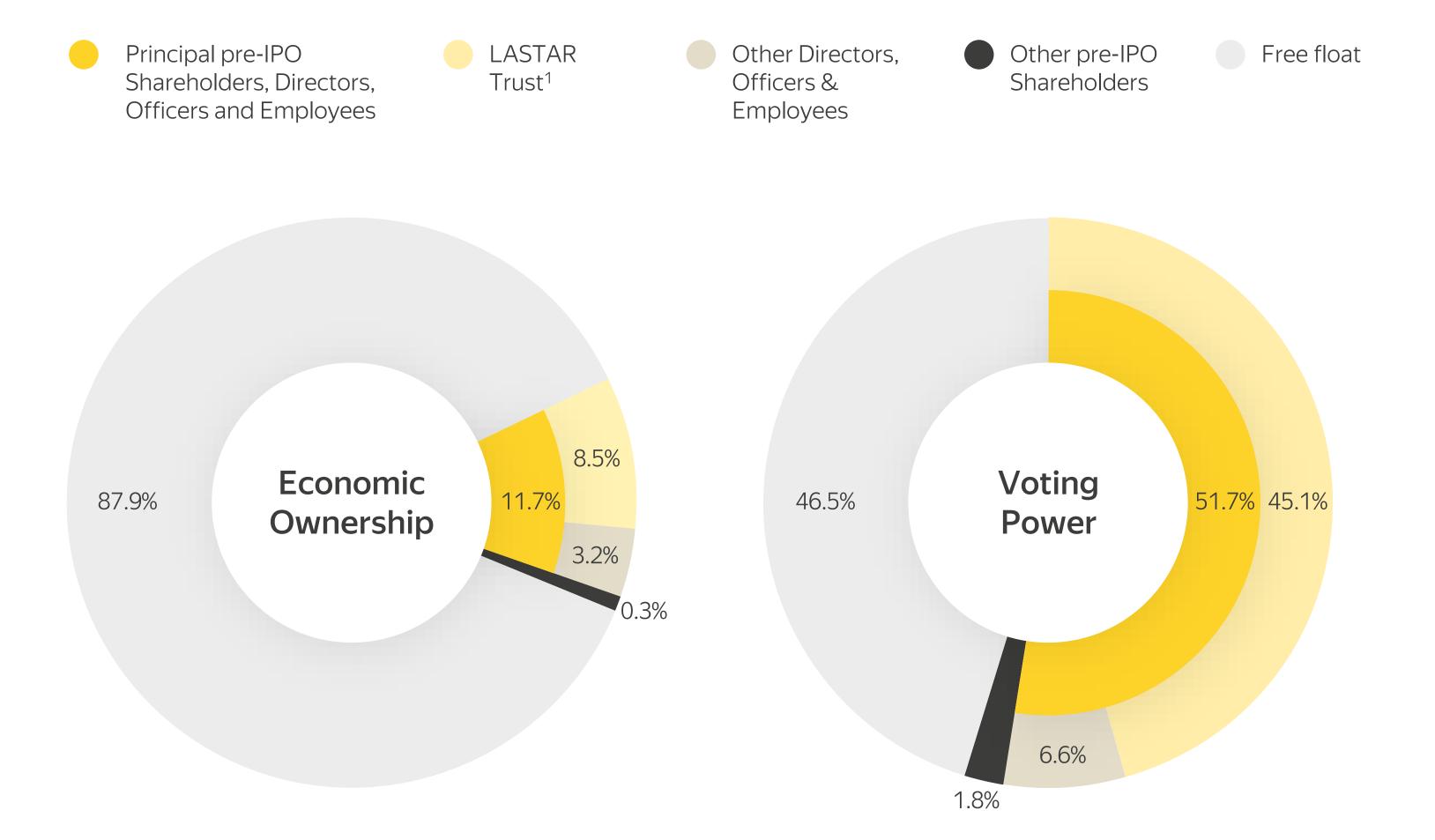
## Quarterly Financial Summary by Segment (continued)

Adj. EBITDA, RUB MM	02:22		022		04'2'	2	FY'2		01'2	2	מינס	2	
% Adj. EBITDA Margin	Q2'22		Q324	Q322		Q4'22		FT ZZ		Q1'23		Q2'23	
Search & Portal	29,441	57%	34,635	57%	36,866	53%	120,502	53%	34,713	51%	41,011	52%	
E-commerce, Mobility and Delivery	2,011	4%	(2,668)	-4%	(10,542)	-12%	(19,644)	-8%	(10,799)	-12%	(6,119)	-6%	
Plus and Entertainment Services	(2,595)	-42%	(1,498)	-19%	(585)	-5%	(7,849)	-25%	(226)	-2%	1,800	12%	
Classifieds	493	19%	237	7%	208	5%	1,111	9%	(117)	-3%	(46)	-1%	
Other Business Units and Initiatives	(3,704)	-34%	(10,786)	-96%	(8,407)	-44%	(29,843)	-61%	(11,055)	-78%	(12,302)	-83%	
Eliminations	48	0%	83	-1%	(367)	1%	(137)	0%	278	-1%	402	-1%	
Total Adj. EBITDA	25,694	22%	20,003	15%	17,173	10%	64,140	12%	12,794	8%	24,746	14%	

#### Our segments structure includes

- The Search and Portal segment includes Search, Geo, Weather and a number of other services offered in Russia, Belarus and Kazakhstan
- The E-commerce, Mobility and Delivery segment includes our transactional online-to-offline (O2O) businesses, which consist of (i) the mobility businesses, including ride-hailing in Russia and other countries across CIS and EMEA, Yandex Drive, our car-sharing business for both B2C and B2B, and scooters; (ii) the E-commerce businesses in Russia and CIS, including Yandex Market, our multi-category e-commerce marketplace, Yandex Lavka Russia, our hyperlocal convenience store delivery service, and the grocery delivery services of Yandex Eats and Market Delivery (since September 8, 2022, when the acquisition was completed; the service was earlier known as Delivery Club); and (iii) our other O2O businesses, including Yandex Delivery, our last- and middle-mile logistics solution for individuals, enterprises and SMB (small and medium business); Yandex Eats and Market Delivery Food Delivery, our ready-to-eat delivery services from restaurants; Lavka Israel, our hyperlocal convenience store delivery service; and Yandex Fuel, our contactless payment service at gas stations, and several smaller experiments.
- The Plus and Entertainment Services segment includes our subscription service Yandex Plus, Yandex Music, Kinopoisk, Yandex Afisha and our production center Yandex Studio
- The Classifieds segment includes Auto.ru, Yandex Realty, Yandex Rent and Yandex Travel
- The Other Business Units and Initiatives category includes our self-driving vehicles business (Yandex SDG), Yandex Cloud and Yandex 360, Yandex Education (Practicum and other education initiatives), Devices and Alice, FinTech (including Yandex Pay and Yandex ID) and a number of other experiments as well as unallocated corporate expenses
- Eliminations related to our revenues represent the elimination of transactions between the reportable segments, including advertising revenues, intercompany revenues related to brand royalties, data centers, devices intercompany sales and others

## Shareholder structure



TOTAL SHARES ISSUED, INCLUDING

325,783,607

Class A shares

35,698,674

Class B shares

#### One

Priority share

**EXCLUDING** 

558,663

Class A shares held in treasury as a result of Yandex's share repurchase program

Source: Company data as of June 30, 2023

1LASTAR Trust, a family trust established by Mr. Volozh in December 2019. In July 2022, Mr. Volozh irrevocably undertook not to give voting instructions to the trustee in respect of the YNDX Class B shares held by the trust; pursuant to the trust agreement, the trustee will vote such shares at any general meeting of shareholders only in accordance with the recommendations of the independent members of the YNDX Board of Directors.



## Contacts

IR team

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